**Feature Specification Documentation**

**Feature:**

Market research design process management

**Goal and Objective**:

The goal of this feature is to ease and simply the process of market research design.

**Features description:**

This feature will enable user to select either in-built research design template or create your own. It also helps them to accomplish the task at ease, collaborate and share the status with other team members.

**Functional requirement:**

* As a user I want to create market research design task and assign it to myself/someone else to start working on it.
* As a user I can add multiple subtask linked to market research design such as

1. User Interview
2. User Survey
3. A/B Testing
4. Create my own

* As a user I can add details to my tasks.
* As a user I can download template or upload relevant document corresponding to the task.
* I can also add my team members to start collaborating.
* As a user I can share the progress of my task by following process workflow: To do -> Doing -> Done which will be visible on Project dashboard.
* As a user I can add/edit due date, assignee, priority based on the user access management configuration.

**Not in scope:**

* Comments and review on task level
* History view of the tasks workflow
* Video attachments
* Chatting, comments and review on tasks level
* Document versioning

**Non-functional requirement:**

* Loading time of page should not be more than 3 sec
* Image load time should not more than 4 sec
* System is Scalable
* Support user load to <5000 users> at a time
* UI and UX should be as per guidelines

**Done Criteria and Deliverable**:

* Developed and reviewed on main staging
* Tested and Test Reported with no P0 and P1 open issues
* Code Deployed on production
* Sanity Test done on production
* Demo done and acceptable by stakeholder

**Risks**

* Business risks - Users might not like this feature
* Technical risk - implementation is not done in timely manner
* Testing risk- edge case and negative cases is not covered
* Support risk- Customer support team is not trained enough to solve customer problem
* Performance risk- User loved this feature and unexpected traffic arrived

**Error reporting:**

* In case of errors, log the errors in the error files for investigation purpose.
* System should not crash and error should be handled gracefully by showing an error message to user.
* Allow user to send the error details at [reporterrors@freshflow.com](mailto:reporterrors@freshflow.com)

**Deadline:**

30 - 31 Dec, 2020